



**Landry L. Blume**  
**Graphic Designer**

707.874.8884  
702.217.2434

www.landrygfx.com  
landry@landrygfx.com



I live to create visual imagery, conceptualizing possibilities and developing the ability to produce them. Imagination is the secret ingredient enabling me to solve challenges with artistry.



## PRO

Acrobat
After Effects
Dreamweaver
Illustrator
InDesign
Photoshop

**Adobe**

Aperture
Keynote
Mail
Pages
Mac OS X

**Apple**

Outlook
PowerPoint
Publisher
Word
Windows

**Microsoft**

Avid iNews  
Chyron Axis  
WordPress  
HTML  
CSS

## EXP

### **KLAS TV - Channel 8 > Las Vegas, NV**

#### **GRAPHIC DESIGNER : 2.2008 - 9.2009**

Created On-Air graphics for daily news casts, collaborated with producers and directors on a minute-by-minute basis for fast-paced breaking news. Heavy use of Adobe Photoshop, Illustrator and After Effects and a vital understanding of legibility, accuracy, timing, title safe 4:3 -16:9, set design and cameras.

### **Voit Commercial Brokerage > Las Vegas, NV**

#### **MARKETING & DESIGN COORDINATOR : 6.2007 - 2.2008**

Produced marketing materials for one of the top commercial brokerage teams in the Las Vegas market. Redesigned and maintained website and brokerage listings for land and commercial properties. Designed direct mailers, e-mail marketing, brochures, events marketing and property billboards.

### **FedEx Office > Henderson, NV**

#### **SENIOR PROJECT COORDINATOR : 10.2005 - 6.2007**

Managed the production of print projects on continuous deadlines. Responsibilities included; client contact and follow-up, team leadership to organize stages of completion, processed incoming and outgoing shipments, quality check jobs and delivering solutions to clients in an effort to exceed their expectations.

### **The City of Las Vegas – Office of Cultural Affairs**

#### **GRAPHIC DESIGNER : CONTRACT**

Developed a new logo for The City of Las Vegas Office of Cultural Affairs . Branding incorporated historic references while showcasing creative lifestyles of Las Vegas’ culture. Flyer and bookmark designed for Target sponsored Children’s Book Festival promoting reading and storytelling.

## EDU

**Bachelors of Science - Graphic Design from The Art Institute of Las Vegas - Graduate 2009**